

# “OUR DAY TO SHINE”

## Information



To date “Our Day to Shine” has involved over 670 schools and raised over \$211,000.00 for the THSCEF Benevolence Fund. The THSCEF has paid \$124,000.00 to athletes and coaches with special needs as well as a sizable donation to the Red Cross hurricane relief fund.

To participate in “Our Day to Shine” schools simply designate one of the scrimmages or spring games as “Our Day to Shine” day with gate receipts (less expenses) sent to the THSCEF Benevolence Fund. Both schools participating will be recognized in the October issue of Texas Coach. This program isn’t limited to football. We have had other sports participate using one of their scrimmages as their day to shine!

Participating in “Our Day to Shine” gives our athletes, coaches and schools a great opportunity for community service as well as an opportunity to give to a worthy cause.

We would like to make the first scrimmage of the football season a traditional “Our Day to Shine”, but schools may choose the scrimmage in which they wish to participate or even their spring game.

The THSCEF Benevolence Fund will allow us as an association to help beyond our present permanent injury and memorial benefits policies that currently dictate what we can give to help student athletes with special needs and hardship cases. We encourage all schools to participate in this annual event. We have a media packet online which can be printed out. This packet will contain a press release, letter size poster which can be posted at the school or at the scrimmage, and a reporting form that must accompany your donation.

### INSTRUCTIONS

1. Attached you will find a 8 1/2 x 11 poster that you may copy and post in your school or community.
2. You will also find a blank press release form that you may complete and send to your media outlets for coverage of your spring game or scrimmage.
3. Finally, there is a reporting form we ask that you use to assist us in keeping accurate records. Please complete the form and send to us with your check or money order.